





**COLLEGE OF MANAGEMENT AND SOCIAL SCIENCES,
COVENANT UNIVERSITY, OTA
PRESENTS**

**International Conference on Innovation and Sustainable Development (ICISD)
THEME**

**4th Industrial Revolution, Innovation and Sustainable Development in post-covid-19 era’
November 11-12, 2020 Event Programme**

Venue:  Whova & ZOOM  Platforms

DAY 1: MORNING

Wednesday, 11th November, 2020

Master of Events: Dr Lanre Amodu			
S/N	ACTIVITY	TIME	REMARKS
1.	PRELUDE, CHECK-IN & LOGIN		
2.	Opening Chaplain, Covenant University	10:00 – 10:05 am	Prayer
3.	Corporate Anthems	10:05 – 10:20 am	National & Covenant University Anthems
4.	Conference Introduction Dr (Mrs) Anthonia Adeniji Chair, Local Organising Committee (ICISD) 2020	10:20 – 10:30 am	
5.	Welcome by Dean CMSS Professor Uwalomwa Uwuigbe	10:30-10:35 am	Welcome by the Dean CMSS and Introduction of the Vice-Chancellor
6.	Welcome Remarks Vice Chancellor, Professor Abiodun Adebayo	10:35 – 10:40 am	Opening Remarks by the Vice-Chancellor, Covenant University.
7.	Declaration of Conference Open by the Chancellor, Covenant University Dr David O. Oyedepo	10:40 – 10:45 am	Declaration of conference open by the Chancellor
8.	Remarks by Conference Chairperson Prof. Teerooven Soobaroyen	10:45 – 11:05 am	Video Citation & Presentation

	Communicating Sustainable Development in the African Context		
9.	SHORT MEDIA BREAK & INTERLUDE		
10.	<p>Panel Presentations</p> <p>Presentation 1: Mr Johnson Abbaly The 4th Industrial Revolution: What Data Show about the African Potential</p> <p>Presentation 2: Mr Alex Goma Meeting Consumer Needs in the New Normal</p> <p>Presentation 3: Mrs Joy Abimbola Ojo The Energy Sector and Fourth Industrial Revolution</p>	11:05 – 11:55 am	<p>Video Citations (5 mins) Presentation (~45 mins)</p> <p>Each panellist presents for 15 minutes in quick succession</p>
11.	Q & A	11:55am – 12:10 pm	This is followed by a moderated fire side interaction (~15 Minutes)
12.	A tour about CMSS, Covenant University	12:10- 12:20pm	
13.	<p>Announcement & Vote of Thanks</p> <p><i>Dr Osibanjo and Dr Adeyeye</i></p>	12:15 – 12:20 pm	
14.	<p>Break-out</p> <p>Technical/Scientific Session resumes by 1pm WAT</p>	1:00 pm	This is followed by a moderated fire side interaction (~15 Minutes)
15.	<p><u>Technical Session One</u></p> <p><u>Track 1: Chair: Prof Chinoye Moses</u> Entrepreneurship, SMES and Fourth Industrial Revolution</p> <p><u>Track 2: Chair: Prof Isaiah Olurinola</u> Regional Integration, Governance and Sustainable Development</p> <p><u>Track 3: Chair: Dr Oladokun Omojola</u> Communication and Agenda Setting</p> <p><u>Track 4: Chair: Prof Philip Alege</u></p>	1:15 -3:15pm	

	Policy Implementation and Africa's Industrialisation in the Fourth Industrial Revolution		
--	---	--	--



DAY 2: MORNING

Thursday, 12th November, 2020

10 am – 11:30 am WAT

Master of Events: Mr Emmanuel Attat			
S/N	ACTIVITY	TIME	COMMENTS
1.	PRELUDE, CHECK-IN & LOGIN		
2.	Opening College Chaplain, Covenant University	10:00 – 10:05 am	Prayer
3.	Corporate Anthems	10:05 – 10:15 am	National & Covenant University Anthems
4.	Welcome Note Dr Osibanjo and Dr Adeyeye	10:15 – 10:20 am	
5.	Day 1 Multi-media Highlight	10:20 – 10:35 am	
6.	Lead Presentation 1 Prof John Anyanwu Harnessing Innovation for Sustainable Industrialisation in Africa Under the Fourth Industrial Revolution Over the Next Normal	10:35 - 10:55 am	Video Citation (5 mins) & Presentation (~15 mins)
7.	Lead Presentation 2 Dr Olayinka Moses Technological Trends and Sustainable Development Goals: Resetting Research in Post-COVID-19 Era	10:55 – 11:15 am	Video Citation (5 mins) & Presentation (~15 mins)
8.	Q & A	11:15-11:30 am	
9.	SHORT MEDIA BREAK & INTERLUDE		
10.	Lead Presentation 3 Prof Tankiso Moloji	11:30 – 11:50 am	Video Citation (5 mins) & Presentation (~15 mins)

	Fourth Industrial Revolution and Its Implication in Africa		
11.	Lead Presentation 4 Dr Israel Ovirih Implications of the Fourth Industrial Revolution for Poverty Reduction and Income Inequality in Post-COVID Era	11:50 am – 12:15 pm	Video Citation (5 mins) & Presentation (~25 mins)
12.	Q &A	12:15 - 12:35 pm	
13.	Announcement & Break-out Technical/Scientific Session resumes by 1:00 pm WAT	12:35 – 12:50 pm	This is followed by a moderated fire side interaction (~15 Minutes)
14.	Technical Session Two <u>Track 5: Chair: Dr Oladele Kehinde</u> Marketing and Service Delivery <u>Track 6: Chair: Dr Emeka Iroham</u> Scientific Innovation and Sustainable Development <u>Track 7: Chair: Dr Felicia Olokoyo</u> Technological Trends in Business & 4 th Industrial Revolution <u>Track 8: Chair: Dr Ajibade Jegede</u> Security Management, Conflict Resolution and Integration	1:00 – 3:00 pm	

Note: During the short media break, recorded goodwill messages, sponsors & partners promotional video content will be aired here.



DAY 2: CLOSING

4 pm – 5:10 pm WAT

S/N	ACTIVITY	TIME	COMMENTS
1.	PRELUDE, CHECK-IN & LOGIN		
2.	Resumption Moderator	4:00 – 4:05pm	
3.	Day 2 Multi-media Highlight	4:05 – 4:10pm	

4.	Wrap Up Session Rapporteur	4:10 – 4:40pm	
5.	ICISD) 2020 Resolutions & Communiqué Dr (Mrs) Anthonia Adeniji Chair, Local Organising Committee (ICISD) 2020	4:40 – 4:50pm	
6.	Announcement & Official Closing Remarks for ICISD) 2020	4:50 – 4:55pm	Media/Moderator
7.	Vote of Thanks	4:55- 5:00pm	
8.	Closing Prayer	5:00-5:05pm	

TRACK 1: ENTREPRENEURSHIP, SMES AND FOURTH INDUSTRIAL REVOLUTION

S/No	Paper Title	Author(s)
1.	A Brief Probe Of The General Effect Of Covid -19	Ibrahim Mohammed Gaddafi (PhD)
2.	Farmers' entrepreneurial competencies and household poverty status in rural areas of Kwara state, Nigeria	Abigail G. Adeyonu and Timothy O. Agboola
3.	Entrepreneurial Resilience and Enterprise Performance in the Next Normal: A Survey of Small and Medium Enterprises in Delta State	Omodafe, U. Philomena (PhD)
4.	Exploring Relationship Competence and Sustainable Performance of SMES in Nigerian Agricultural Sector	Agumadu Mercy Adeola, Moses Chinonye Love, Salau Odunayo Paul, Ojo Emmanuel Olatunde, Sarumi Fausat Remilekun
5.	Investigating the Role of Skill Acquisition in Youth Entrepreneurial Self-Efficacy in Nigeria	M. E. Ezema, O. A. Adegbuyi, F. O. Olokoyo, C. L. Moses, A. Omolade
6.	Job Creation Programmes and Women Empowerment in Nigeria	Anita Ntongha Ofor, Stella Aririguzoh, Odion Odiboh
7.	COVID-19 Economic Response Measures and Entrepreneurial Activities: A Study of Micro-Enterprises in Nigeria	Chinazor Franca, OBI (Ph.D.)
8.	Entrepreneurship and Economic Development: Evidence from Small Scale Enterprises in Nigeria in the "Next Normal"	Jamilu Abdulkadir
9.	Customer Relationship Management: Pathway to Optimal Customer Satisfaction –Evidence From Nigerian Soft Drink Industry	Kehinde, Oladele Joseph (Ph.D), Adeyeye Mosunmola Ph.D., and Aka Deborah

TRACK 2: REGIONAL INTEGRATION, GOVERNANCE AND SUSTAINABLE DEVELOPMENT

S/No	Paper Title	Author(s)
1.	Covid-19 and Nigerian Democracy: Challenges of Leadership Response	Gbenga Owoeye; Agaptus Nwozor, Ph.D; Modupe Ake, Ph.D; Segun Oshewolo, P.hD; Olanrewaju Ajakaiye
2.	Reassessing the effect of access to finance on poverty in rural communities in Nigeria	Ojide Makuachukwu, Ojide Kelechi, Ogbonnaya Chigozie, and Ogbodo Joseph
3.	Implication of Ethnicity and Religion on Inclusive Governance in Nigeria: An Appraisal of the Implementation of the Federal Character Principles and Related Constitutional Provisions in the "Next Normal"	Manasseh Paul Maichiki and John Adakole
4.	Impact of the Policy response to Covid-19 on Economic and Infection rate in the West African region	Maryam Bala Adamu
5.	Nexus between COVID-19 and Regional Integration: Implications on Passenger Transportation Costs and Travel Behaviour in Ogun State	Daniel E. Bassey, David O. Omole, Victor E. Akpan, Peace C. Okwara, and Gift I. Nnamani
6.	Youth Unemployment And Efficient Solid Waste Management In Nigeria	Isaac Jacob Omosimua, Olurinola Isaiah Oluranti, Ogunrinola Ifeoluwa, and Gershon Obindah
7.	ICT Adoption and Employment in Nigeria	Eniola J. Akinalalu, Olurinola O. Isaiah, Romanu Osabohien
8.	Reassessing the effect of access to finance on poverty in rural communities in Nigeria	Ojide Makuachukwu, Ojide Kelechi, Ogbonnaya Chigozie, and Ogbodo Joseph

9.	Nexus between Agricultural Finance, Food Production, and Food Prices	Kehinde A Adetiloye, Gift I Nnamani, Kofoworola O Durowaye, Daniel E Bassey and Alex Adegbeye
----	--	---

TRACK 3: COMMUNICATION AND AGENDA SETTING

S/No	Paper Title	Author(s)
1.	Tweets on COVID-19 Pandemic in Nigeria: Lesson Learned	Tunde Adebisi
2.	Development Communication And Agenda Setting In Nigeria's Post Covid-19 Era	Olanrewaju O. P. AJAKAIYE, Nwozor AGAPTUS, Michael B. ALEYOMI, John D. OJEKA, Gbenga OWOEYE, OJEKA-JOHN Rachael, Chisaa Onyekachi IGBOLEKWU
3.	<i>Evaluation Of Social Media Applications Usage During Pre-Covid-19 Lcokdown, Covid-19 Lockdown And Ease Of Lockdown Era In Nigeria</i>	Rose Omole, Sonate Ogabi, and Dorathy James
4.	Role Of Whatsapp On The Academic Performances Of Students: Post Covid-19	Oluwadara AIYENDE, Oladokun OMOJOLA, and Jumoke SALAU
5.	Impact Of Covid 19 Pandemic On Digital Media And Experience Management Of Grocery Customers	Omokiti Oghenefegor Juan
6.	A Test of Financial Anomalies in Nigerian Equity Market: Contrarian versus Momentum	Alexander E. Omankhanlen, Ajibola Arewa, Ayodele James Owoputi, Oluyemi Adekoya Akinfenwa and Achugamonu, Bede Uzoma
7.	Effect of Family Character on the Sustainability of Family-owned Businesses: A focus on the Nigerian Educational Sector	Emmanuel E. OKOH, Rowland E. WORLU, Olabode A. OYEWUNMI, Daniel E. UFUA
8.	Intra-Africa Agricultural Trade and Hunger Reduction: Regional Economic Comparison	Okunlola, F. Abiodun, Babajide, A. A and Adetiloye, K.A.
9.	The Role Of Corporate Governance In Environmental Management Accounting Among Listed Manufacturing Firms In Nigeria	Uwuigbe, Olubukola; Asun, Esther; Esan, Oluwatosin; Uwuigbe Uwalomwa; Adeyanju, Ibukunoluwa & Tion, Williams

TRACK 4: POLICY IMPLEMENTATION AND AFRICA'S INDUSTRIALISATION IN THE FOURTH INDUSTRIAL REVOLUTION

S/No	Paper Title	Author(s)
1.	Macroeconomic Implications of Budget Deficit in Post COVID-19 Era: Evidence from Nigeria	Ese Urhie, Emonena S. Oyaide, Oluwatoyin A. Matthew, Olabanji O.Ewetan, Romanus Osabohien
2.	Central Bank Autonomy And Stock Market Index In Nigeria: An Ardl Approach To Co-Integration And Tydl Granger-Causality Tests	OLURIN, Enitan Olurotimi, OLOKOYO, Felicia Omowunmi, OJO, Joshua Adewale Thompson, <u>ADETILOYE, Kehinde Adekunle</u>
3.	Banking System Stability: A Prerequisite For Financing Sustainable Development Goals (Sdgs) In Nigeria	Agatha Nkem AMADI, Kehinde Adekunle ADETILOYE, Abiola BABAJIDE, Idimmachi Pius AMADI and Emmanuel Olayinka OLUWASEYE
4.	Corporate Governance and Tax Aggressiveness Among Listed Banks in Nigeria	Uwuigbe Olubukola, Ayemere Shield, Uwuigbe Uwalomwa, Ojeka Stephen & Adegbeye Alex

5.	Sustainability Reporting and Value Creation in Quoted Manufacturing Companies in Nigeria	Uwuigbe Olubukola, Balogun Oluwadamilare, Uwuigbe Uwalomwa, Ojeka Stephen & Adegboye Alex
6.	Employees' Retention Strategies And Organizational Performance	Ebeguki E. Igbinoba, Friday A. Igbadumhe, Dibia I. Peter And Ohaegbu V. Awele
7.	Work Employability: Role of Job Crafting Under a New Normal (a conceptual paper)	Adeniji, A. Anthonia, Imhonopi, O. David, Ade-Adeniji O. Olukemi, Imafidon O. Emmanuel and Orenuga A. David
8.	Alexander Ehimare Omankhanlen, Mosinmileoluwa Afolabi and Peace Onyedikachi Chimezie	Impact Of Agricultural Credit On The Growth Of The Nigerian Livestock Subsector
9.	Bank Diversification Strategy: A Policy Measure For A Sustainable Banking System In Post Covid-19 Financial Crises	OLOKOYO, Felicia O., IGHOSEWE, Felix E., AGBOGUN, Oghenekparobo E., ADEGBOYE, Folasade B., ISIBOR, Areghan

TRACK 5: MARKETING AND SERVICE DELIVERY

S/No	Paper Title	Author(s)
1.	Medical Personnels Quality Service Delivery on NHIS-HMO Outpatient Enrollees' Perception in Lagos Hospitals and its Impact on Covid-19 Containment	Abigail Affiong MKPEREDEM, OGUNLADE Peter .B., Chisaa O. IGBOLEKWU and Stephen Olugbemiga OWA
2.	Gender Differences In Recruitment And Service Delivery: A Study Of Strategic Business Services (SBS) In Canaan Land, Ota, Ogun State, Nigeria	Olawale Y. Olonade, Tayo O. George, Christiana O. Adetunde and Adeboye Ibagere
3.	Quality Of Life Marketing In The Post COVID 19 ERAs	Jonathan Ipelke Fortune, Kalu Uzochukwu Abigail, Mengot Sporah Magbor
4.	Ethno-Religious Conflicts and Conflict Sensitive Journalism in the Post COVID-19 Era	Margaret Damola JESUMINURE, Lai OSO, Olusola OYERO and Kehinde OYESOMI
5.	Agricultural Investments, Poverty and Unemployment Reduction in Nigeria	Kehinde Adetiloye, Pascal Nkwodimmah, Abiola Babajide and Godswill Osuma
6.	Effects of Security Management on the Internally Displaced Persons (IDPs) in North Eastern Nigeria	Usman Muideen
7.	Financial Development And Inclusive Growth In Nigeria	Victoria Okafor, Ebenezer Bowale, Abigail Godwin, Jeremiah Ejemeyovwi, Comfort Egbichi
8.	Cashless Policy Instruments and Financial Transactions in Lagos, Nigeria: A Case Study of Zenith Bank Plc.	Victoria Okafor
9.	Electronic Marketing: Effects On SMEs Marketing Performance	Adeyeye Mosunmola Ph.D, Oladele Kehinde Ph.D and Adeniji Chinenyerum

TRACK 6: SCIENTIFIC INNOVATION AND SUSTAINABLE DEVELOPMENT

S/No	Paper Title	Author(s)
1.	Internet Of Things Usage For Environmental Stability As The 'New Normal' In Nigeria	Dorathy JAMES, Oscar ODIBOH, Rose OMOLE and Sonate OGABI
2.	Renewable Energy Consumption and the Nigerian Economy: Achieving Sustainable Development in the Post Covid-19 Era	Johnson E. Nchege, Adetomiwa S. Atayero and Praise Atiegoba

3.	Sustainable Housing Delivery Through Co-Operatives Societies In Ogun State, Nigeria: The Critical Success Factors	Olabisi B. Baiyewu, Abiodun O.Olotuah & Eziyi O. Ibem
4.	Digitalisation and Innovation in Nigerian firms	Olurinola Isaisah, Romanus Osabohien, Ngozi Adeleye, Ifeoluwa Ogunrinola, Jacob Isaac, Tyrone De Alwis
5.	Social Skill and Engagement of Bankers in Lagos State, Nigeria	Adeniji, Anthonia A., Adapoyi, Uneh R., Osibanjo, Omotayo A., Salau, Odunayo P. and Efe-Imafidon, Emmanuel O.
6.	An Investigation Of The Purposes Of Intellectual Property (Ip) Valuation In Southwest, Nigeria	Ibisola, A. S., Ayedun, C.A., Oloke, O. C. Oluwunmi, A. O. and Oluwatobi, A. O.
7.	Community's stakeholder structural perception of firms' environmental disclosure level in Nigeria	F Afrogha, M Doorasamy, IR Akintoye and JO Akande
8.	Risk-Adjusted Performance of Mutual Funds in Nigeria Financial Markets	Omokehinde, Joshua Odutola (PhD), Kehinde Adetiloye (PhD)
9.	The Influence of Liquidity on the Performance of the Nigerian Cement Companies	CHIMA, Menyelim; IKPEFAN, Ailemen; OSUMA, Godswill; FASHEYITAN, Oluwatobi; KEHINDE, Segun

TRACK 7: TECHNOLOGICAL TRENDS IN BUSINESS

S/No	Paper Title	Author(s)
1.	Fintech Innovations: The Tool For Achieving Sustainable Development Goal (Sdg) 8 And 9	Oluwaseye, Emmanuel Olayinka; Babajide, Abiola Ayopo & Amadi, Agatha Mercy
2.	Global Supply Chain Management And Organizational Sustainability (A Study Of Selected Beverage Enterprises In South -East, Nigeria)	Obialor, Donatus Chukwuemeka
3.	Corporate Social Responsibility Initiatives During Covid-19 And Reputation Of Selected Banks In Nigeria	Oghenefegor OMOKITI and Tunji Oyedepo
4.	Impact Of Covid 19 Pandemic On Digital Media And Experience Management Of Grocery Customers	Oghenefegor OMOKITI and Tunji Oyedepo
5.	Towards Re-strengthening the Adoption of Innovative Approach of Outsourcing Concept In Construction Firms: Issues and Challenges	Amusan Lekan, Obiakor Chiwendu, Adelokun Adegbenjo
6.	Covid-19 and the Nigerian Business Environment: A focus on Small and Medium Enterprises (SMEs)	Agbi, Babatunde Daniel (Ph.D) and Ibidunni, Ayodotun Stephen (PhD)
7.	Activities Co-Operative Societies Engage In To Contribute To Sustainable Housing Provision In Ogun State, Nigeria	Olabisi B. Baiyewu, Abiodun O.Olotuah & Eziyi O. Ibem
8.	Job Satisfaction And Employees' Productivity: A Study Of Federal Airport Authority Of Nigeria (Faan), Lagos	Itua, Osayande Q., Olu-Owolabi, Fadeke E. Gberevbie, Daniel E., Matthew, Oluwatoyin A., Osabohien, Romanus A.
9.	Expounding Just-In-Time Inventory Management Practice And Cost Leadership Of Manufacturing Firms In Nigeria	Edewor Ogheneofejiro Jesujoba, Adeniji Anthonia Adenike, Agumadu Mercy Adeola and Salau Odunayo Paul

TRACK 8: SECURITY MANAGEMENT, CONFLICT RESOLUTION AND INTEGRATION

S/No	Paper Title	Author(s)
1.	Use Of Essay And Attainment Of SDGs In 4IR: Justification For Schools' Resumption In Post COVID-19 Era	Bolaji Aina

2.	Sociological Analysis of wife killing in Nigeria during Covid-19 lockdown	Abigail Affiong MKPEREDEM, OGUNLADE Peter .B., Rasak, Bamidele, Oye Adeniyi Joseph, Josiah Olatunde Bello and Durojaiye David
3.	Technological Advancement and Child-Friendly Education in Nigeria: A Review	ADEKUNLE, Esther Ololade, OLONADE Olawale Yinusa, AYODELE Olaniyi Trust
4.	Impact of Domestic Violence, Endogamy and divorce on women's health: the Nigerian pandemic before and after COVID-19	Abigail Affiong MKPEREDEM, OGUNLADE Peter .B., Ogadimma ARISUKWU and AREMU Charity
5.	Minimum Wage As Against Welfare Of Workers In Public Sector In Nigeria	Durojaiye David (B.Sc), Rasak, Bamidele (Ph.D.), Onayemi Olayinka, Ogadimma ARISUKWU, OGUNLADE Peter .B. and Abigail Affiong MKPEREDEM
6.	Perceived Influence Of Conflict And Ineffective Security Management Towards Internally Displaced Persons In Gombe State	CHUKWUDI, C. Kelechi, OKPALAOKA, I. Chijindu, BOLODEOKU, P. Bolanle (ACIPM)
7.	The Effect Of Insecurity On Internally Displaced Persons In Nigeria. A Study Of Bauchi State	OLANIYI Keziah .O., OMOLAJA Samuel .O. and CHUKWUEMEKA Jeremiah
8.	The Analysis of The Determinants of International Reserves among Organisation of Petroleum Exporting Countries (OPEC) Members	Bada, Oladejo Tokunbo, Adetiloye, Kehinde Adekunle and Olokoyo, Felicia Omowunmi